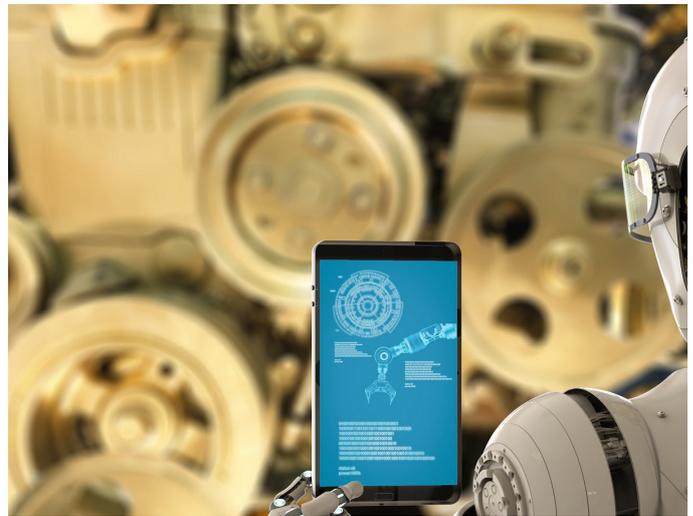# BALZANO
ARTIFICIAL INTELLIGENCE ENGINEERS

Data & AI Strategy Workshop

Learn from experienced Data Scientists and AI Strategists

- Assess how your company can benefit from modern Data Science and AI - during a full-day onsite workshop.
- Develop a structured and predictable approach to harness the potential of your company's data.
- See proven methods to organize and document your AI-driven projects and your data's semantics.
- Receive checklists that help you avoid stepping into common traps and issues.

Your Results

- Your company-specific **Data & AI strategy document** (post-workshop).
- **Checklists** that help your AI-centric projects to succeed and to avoid common traps.
- A **blueprint with a proven method** for the hassle-free collaboration between business decision makers, IT, data scientists and software engineers.
- **Answers to your specific questions** and challenges around Data and AI.

Agenda

- Common classification of AI-driven and data-centric solutions, with practical demos.
- Background: Mindset of a data scientist.
- Terms and Theory: Deep Learning, Machine Learning, Predictive Analytics and more.
- How to document your data silos and their use.
- Off-the-shelve AI: Current providers and offers, common project structure and limitations.
- Custom-built AI: Typical project structure, involved actors and roles, communication methods.
- Responsibilities to cover when running and maintaining AI solutions.
- Relevant legal and regulatory frameworks in Switzerland, the EU and the US.

Agenda is adjusted individually during a prep call.

Balzano Company Profile

- 25+ years in Machine Learning and Artificial Intelligence for commercial cognitive software solutions, with a team of 15 Data Scientists and AI Engineers in Zurich, Switzerland.
- Current internal IP-development focuses on interpreting unstructured information from 3D images (medical, manufacturing, entertainment) and text (NLP from medical, legal, research, education and other office documents).
- Industries for which we've implemented custom projects and prototypes: healthcare, manufacturing, education, finance, transportation, retail, public sector.
- Balzano is one of the 42 global AI Inner Circle partners of Microsoft Corp.

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